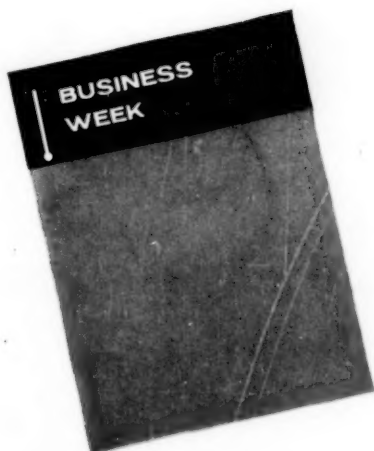


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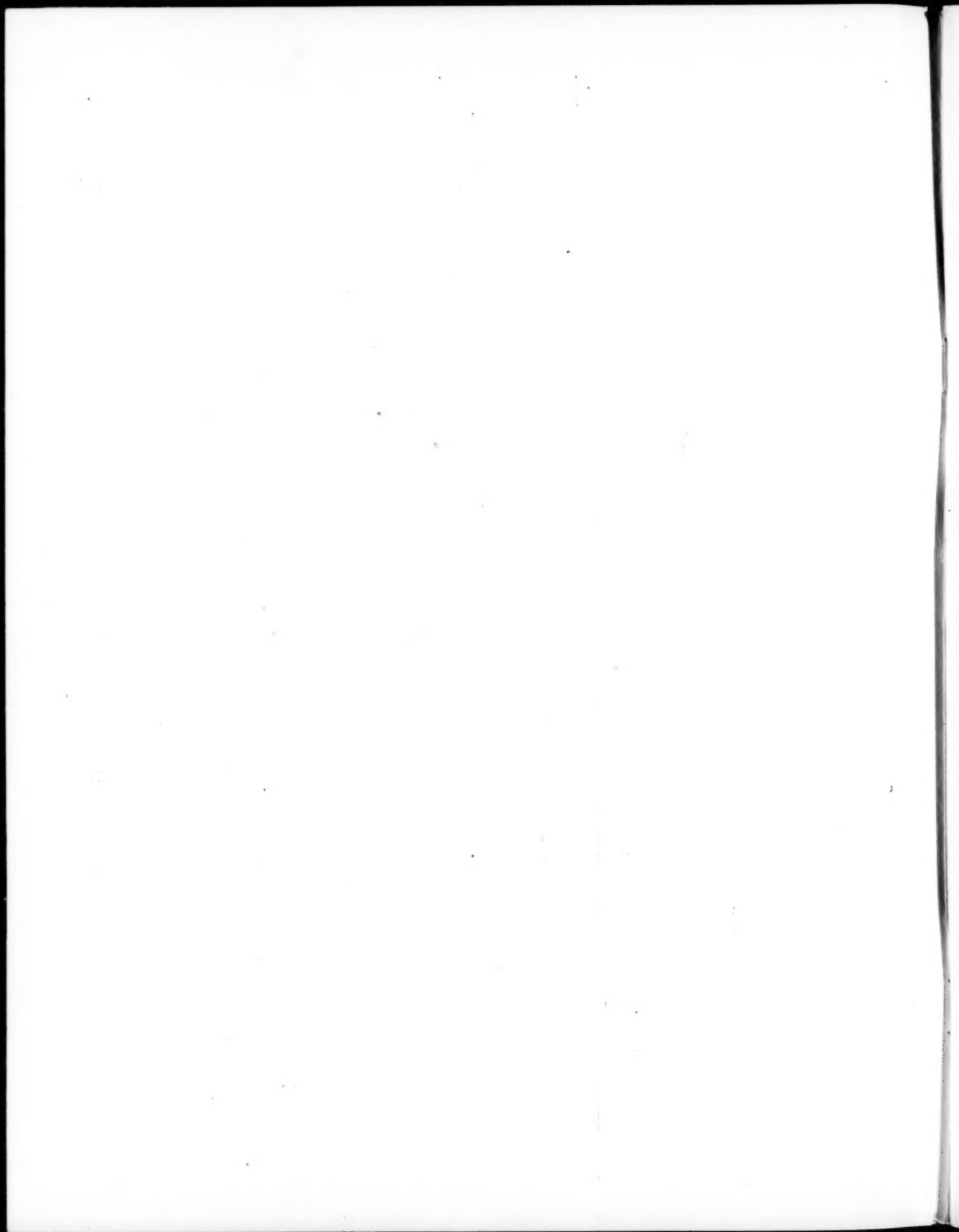
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OF EDITORIAL CONTENT — 1st HALF 1957



How to Use this Index

Every article appearing in Business Week during the first six months of 1957 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in turn under subheads by the trade or industry in

which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

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Earnings and Dividends

How dividend gains flattened out in the 1956 fourth quarter # p103, Jan.5

AT&T's net income last year was \$617.2-million, up 13% over 1955 # p122, Jan.19

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Oil Industry on the Carpet: Justice Dept. is cranking up for a grand jury investigation of domestic oil marketing # p38, Feb.16

Giving Antitrusters the Jump on Proposed Mergers: How the Celler bill will affect business (with table) # p46, Apr.13

New Code of Ethics clamps down hard on many specific points not spelled out in the conflict laws # p169, Apr.20

Sale of General Aniline Delayed; Threat of Suit Scared off Bidders # p54, Apr.20

Justice Dept. Splits Over Probe Into Oil Marketing Practices # p151, Apr.27

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1956 Had Fewer Strikes, Fewer Men Out, But Man-Days Lost Were Heavy # p76, Jan.12

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One-Man Helicopter . . . Can Be Taken Apart (with 2 illus) # p81, Jan.19

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Chance Vought gets contract for work on developing a new carrier-based Navy fighter # p176, Jun.15

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Higher postal rates will have a good chance this year # p41, Jan.5

Plans for Postal Rate Hike Faces Rough Opposition # p107, Jan.12

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Lease-Purchase Plan Falls Flat # p139, Mar.2

Postal money orders are losing out to bank checks # p54, Mar.9

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Post Office Gets Financial Transfusion, But Is Likely to Need Another # p151, Apr.20

The postal rate increase may end up on the shelf. The Democrats want Summerfield's scalp # p58, Apr.20

Post Office Turns Down Challenge To Compete With Electronic Mail Sorter # p153, May 25

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Dillon Slated for New Post to Soothe Allies and Push Liberal Trade Policy (with illus) # p161, Jan.19

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Clarity on the Budget (Trend) p204, Apr.6

The Presidential disability issue won't be settled by Congress this year, and maybe not next. Eisenhower says he is not going to resign # p58, Apr.6

Eisenhower Seeks Three-Man Board To Study Air Traffic Safety p52, Apr.13

What does Eisenhower need to make the session look good for him. He needs school aid # p57, Apr.20

A Presidential Spur for Labor Reforms: Eisenhower-Mitchell conference boosts chances for legislation to curb racketeering p157, Apr.27

Predictions are made that Eisenhower will veto tax relief, even in an election year, if it threatens red ink. He feels there must be a surplus left for debt reduction # p57, Apr.27

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Businessmen vs. Eisenhower: Meanwhile the budget ruckus has brought into the open many businessmen's disenchantment with the Administration (with illus) p41, May 18

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Foreign military aid spending will rise in the year ahead. The U.S. will help Britain. Military shipments to the Arab nations will go up # p42, Feb.9

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Stockholders give directors right to sell, lease, or exchange the property and assets of company # p36, Mar.9

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Economic Policy Takes New Tack: Rising prices are biggest worry for 1957, says the President p25, Jan.26

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Pres. Eisenhower will continue to plug level prices. Business and industry will feel the real pressure # p41, Jan.26

Prices will make headline news out of Washington. Note the White House inflation warnings, first the State of the Union and Budget messages, now in the Economic Report to Congress # p41, Jan.26

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New Price Boost on Iron Ore. May Be Too Small p38, Feb.2

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Prices of manufactured goods at wholesale have leveled off # p35, Apr.6

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Price Dilemma Faces Steelmen: Boost of \$7 a ton is in the cards p44, Apr.20

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Riding Along on a Plateau (chart) p174, Apr.27

The Shortage That Production Creates (Trend) p204, Apr.27

Manufacturing activity has been sustained to no small extent by big backlogs of orders that piled up during 1955 and 1956 # p35, May 4

Factory output of consumer hardgoods has dropped nearly 10% since the end of the year and is 3% below a year ago # p36, May 25

Production cutbacks due to disappointing demand spread in two largely unrelated fields this week—nonferrous metals and petroleum products # p36, Jun.15

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The Federal Reserve Board's production index for May stands at 143 # p19, Jun.22

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Disappointment over 1956's gain in productivity probably is overlooking some pretty important points # p20, Jan.19

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Buys big computer from IBM for \$947,000 # p173, Feb.23

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Will spend \$130-million on construction # p36, Jan.12

Postpones an offering of \$25-million because of "unsettled conditions" # p26, Jun.22

PUBLIC Works

Congress will be asked to O.K. a big construction program. School aid will top the list # p41, Jan.5

The value of work put in place on publicly financed projects last month came to \$861-million, up 12% in a year # p28, Feb.16

Gains in public construction pulled this type of work up to nearly \$2.6-billion for first quarter. Highways and schools are biggest gainers # p36, Apr.27

So far, work on publicly financed projects is 11% ahead of 1956 # p35, Apr.27

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In Business, Everyone's Looking Ahead # p113, Jan.5

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President John Burns is in line for a 10-year option to buy 50,000 common shares # p144, Mar.16

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A Tube That Shrinks TV Sets: New design utilizing a wider deflection angle shortens the length of the picture tube (with 2 illus) # p189, May 4

RCA Victor Announces Trade-In Plan To Boost Sales of New Record Albums # p59, May 4
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Auto Industry Swears Off Ads Stressing Speed and Horsepower # p76, Jun.15

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Makes wireless neon letters that can be moved and interchanged on display signs # p104, Jun.22

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Anti-Crash Plane Radar Is Not for Now Says Collins Radio, Ending Contracts # p36, Jan.12

Hawk-Eyed Radar (illus) # p186, May 11

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Why U.S. Hopes For Arms Break: Radford doubts Russian intentions (with illus) # p33, Jun.1

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Atomic radiation may provide an easy way to clean ship bottoms of marine growth # p108, Feb.9

Navy Builds Itself An Atomic Age Lab (with 5 illus) # p114, Feb.23

GE makes an electronic device that records and measures immediately radioactive contamination # p124, Mar.23

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What the Bombs Are Sowing: Radioactive fallout-out can be perilous to humanity, scientists tell Congress (with map and chart) # p50, Jun.8

Public enthusiasm, fired by vague fears of radioactive fallout, has reached a point where some Washington officials are worried # p144, Jun.15

Fall-Out Problem: How photographic industry is coping with increased radioactivity in the water and air # p27, Jun.22

AEC Aims at "Clean" H-Bomb: Announces it will soon produce nuclear weapons that are 100% free of fall-out # p50, Jun.29

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Lear, Inc., makes a two-way VHF radio that weighs less than 25 lb. # p194, Mar.9

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TV Grabs Off the Growth Prizes: All media but network radio made dollar gains (with table and 10 charts) # p123, Mar.30

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Radio Flexes Its Ageless Muscles As ABC Gives It Separate Setup # p83, Apr.20

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IRS to Plug Depreciation Loophole Enjoyed by Radio and TV Stations # p145, May 4

Ford Buys \$5.5-Million of Radio Time From CBS; Names a Major Lure # p79, May 18

A portable radio facsimile set needs just five minutes to put a developed photograph in the hands of a person up to forty miles away # p174, Jun.29

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Two-Way Car Door # p86, Jan.19

Manufacturers delivered 7,822 cars to the roads in January. These deliveries exceeded new business by enough so that they nibbled about 2,500 cars off unfilled orders # p23, Feb.23

Rail borrowings via equipment trust certificates have been shooting up # p149, Mar.2

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Roads are asking for freight rate rises of 17% in the West, 15% in the East, and 10% in the South # p40, Mar.9

The Central Has Latest in Piggyback; Trailer Slides Off Wheels to Flatcar # p54, Apr.6

Second-Quarter freight carloadings should show a slight bulge over the 1956 period # p92, Apr.13

A marking-up of freight rates will come during the summer # p55, May 4

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17 Eastern roads get a 5% increase in coach and first-class passenger fares. New England and Southern lines ask for same # p38, Feb.2

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Accounting Firm Starts 15-Day Suspension By SEC on Old Audit Charges p52, May 4

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Experiment in International Living promotes idea of young Americans soaking up foreign culture by living in private homes abroad # p178, Feb.16

French Railroad Invites the Tourist To Bring His Car on the Same Train p135, Apr.27

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If you're planning to rent a car on your European vacation make reservations now. Make arrangements for your foreign license # p170, Apr.27

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The Steel Price Rise: It Depends How You Look at It. For Congress, it's too high; for most steelmen, too low; for customers, expected (with 2 illus) p30, Jul.6

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Steel's Biggest Merger Nears a Showdown: The opposing arguments in the Bethlehem-Youngstown anti-merger case (with 2 maps and 5 charts) p110, Aug.24

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New Mill Solves Problems of Missile-Age Metals (with 2 illus) p104, Dec.7

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Red Missile Shakes Pentagon p30, Aug.31

Charges that Russia is "two to three years ahead" of U.S. in missile development # p41, Oct.19

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SYRACUSE University

Sets up a non-profit research corporation that will take on industrial contracts # p36, Aug.17

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For all practical purposes, Syria this week became a Soviet satellite. The new rulers will still have to go slow # p127, Aug.24

Merchant City Is Syria's Hope: Syrian leftists, pushing into Communist bloc, face obstacle in Aleppo (with map and 5 illus) p120, Aug.31

Syria moves further into the Soviet orbit, with U.S. State Dept. officials saying there's nothing the U.S. can do about it # p96, Aug.31

Secy. of State Dulles discounts the chances of Syrian aggression. He says there would be no U.S. intervention unless Syria first committed overt aggression # p165, Sep.14

Soviets want to build up the Syrian army, to provide it with enough power to engage in border warfare against Israel and Turkey # p148, Sep.28

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The Russians seem to have Syria completely in the bag. Now they are shifting their attention to Jordan # p157, Nov.9

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NLRB Sustains Rights of Union Members: Labor board protects individuals against union discrimination (with illus) p125, Aug.10

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Dam Builders Claim Carpenters' "Slowdown" Cost a Half-Million in Damages p161, Oct.26

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Top British oil executive predicts oil industry outside the U.S. will spend about \$900-million yearly for tankers over next four years # p93, Jul.6

Making Wine by the Tankerload: New ship will carry 17-million gallons of wine a year for Petri family (with 5 illus) p64, Sep.28

Oil tankers now are in horrendous oversupply # p36, Sep.28

Ludwig Orders Five Super Tankers, His Fleet May Reach 3-Million Tons p52, Oct.5

Nearly 2-million deadweight tons of oil tankers are now laid up in various Western ports # p119, Nov.30

Shipping in the Doldrums: Tankers Hardest Hit p58, Dec.7

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Liquid level in any one of as many as 100 storage tanks can be read at the flick of a dial by a single operator using a remote level indicator # p128, Sep.28

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Tanneries See Hope in New "Dry" Process (with 6 illus) p184, Oct.5

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Paper-Thin Cable for Heavy Jobs (with illus) p74, Aug.10

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Congress Postpones Decision On Tariff Relief for Lead and Zinc p130, Aug.17

No Tariff This Year For Domestic Lead and Zinc Producers p124, Aug.24

The tariff issue will pop up in late fall, when the House Ways & Means Committee opens a policy study of foreign trade # p42, Aug.24

Coming Fight Over Tariffs: The White House polishes up its liberal trade program p142, Nov.16

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Tata Bucks the Trend of India's Economy (with map and illus) p128, Nov.23

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An undergraduate, taking a temporary summer job that takes him away from home for a month or so, may be able to get deduction for living expenses # p162, Jul.13

Congressional Definition Spikes Hopes for Special Tax Relief p143, Jul.13

If your son graduated from college this June and is starting a career job, how much tax deduction can you take # p162, Jul.13

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Congress Acts To Spike Distillers' Claims To Tax Refunds p55, Jul.20

If you're thinking of leaving your art collection to a museum, it might be profitable to make the gift now # p161, Jul.20

You stand a good chance of getting your income tax cut in 1958. Both political parties want a cut before the Congressional elections # p41, Jul.20

Who will get the tax cut if one is voted? Individuals will come first. Relief to corporations is doubtful # p41, Jul.20

Stockholders Hear Tax Windfalls Were Really Just a Dribble—Long Ago p151, Aug.10

Taxes on gifts of securities are an immensely complicated subject, but here, in brief, is the core of the matter # p137, Aug.10

Tax cut prospects for next year brighten. Relief for individuals will come first. Corporations might get relief # p39, Aug.17

Hearings on tax cut possibilities will be delayed until January # p42, Aug.24

There's a new line of tax thinking. It's tied in with Washington's current appraisal of the business outlook for the rest of this year and the first half of next # p41, Aug.31

Federal, state, and local taxes in the year ended June 30 added up to \$121-billion # p74, Sep.7

GOP politicians figure a tax cut next year is essential to avoid a Democratic walkaway in next year's elections # p39, Sep.14

Tax-loss selling will be heavy this year # p182, Sep.21

You may get a refund from the federal government of 1¢ per gallon on marine gas purchased between July 1, 1956 and June 30, 1957 # p186, Sep.21

FPC Hears That Some Utilities Carry Deferred Taxes as Income p93, Sep.28

The Administration is preparing to justify a cut. Now there's a new line on tax cuts being anti-inflationary # p56, Oct.5

You will find a couple of changes on Form 1040 next year # p170, Oct.12

Chances are on the slim side for a general tax cut next year # p56, Nov.2

New 1040 tax form now carries a call for the total figure spent on "travel," reimbursed expenses, etc. Here are some ideas that may enter into your planning, covering some typical year-end situations # p169, Nov.16

To Meet the Russian Challenge: Hopes for a tax cut next year are wiped out p39, Nov.16

IRS will not ask for detailed expense accounts in this year's report # p141, Nov.30

Here are three "indirect" ways to make contributions that you may want to look into # p165, Dec.7

The House Ways & Means Committee will soon start public hearings on "general taxation." Complaints or suggestions should be mailed in soon # p162, Dec.14

Transfer of Federal Functions—and Taxes—to States Proposed p76, Dec.14

Congress may decide that a tax cut is the only trustworthy tonic for 1958 business # p19, Dec.28

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Flaw in Contracts Costs Five Companies State Sales Tax Despite Supreme Court p82, Jul.13

How the Tax Bite on Industry Varies From State to State (with table) p112, Jul.13

A 3% general sales tax for Massachusetts has been turned down # p152, Jul.27

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A Hike Here, A Hike There: How the States are upping taxes p124, Aug.17

Readers Report: Tax Administration p5, Sep.21

Quaking Admen Watch the Battle Over Baltimore's Tax on Ads Media p125, Nov.16

Baltimore's Ad Tax Faces Court Test p77, Nov.23

Denver Weighs City Income Tax p169, Dec.7

St. Louis Alderman Takes a Cue From Baltimore, Proposes Ad Tax p52, Dec.7

Booster Team Starts to Score: Pittsburgh is promoting new and existing industry p112, Dec.14

Detroit cuts assessment base for taxes on inventory # p116, Dec.14

New Jersey is considering a 1% levy on the net income of all business # p49, Dec.28

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Joint Effort to Solve Problem of Pollution p190, Nov.16

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Third Man Grows in Importance: Arbitrators are being called on more frequently than ever to settle labor disputes (with illus) p174, Sep.7

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Calls off a common stock rights offering # p95, Nov.2

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Catching the Customers at the Most Critical Age: Ford is only one of many companies aiming at the big teenage market (with 7 illus) p84, Oct.26

W. S. Liming says corporations should aim more of their public relation efforts to teenagers # p96, Dec.14

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New Gadget Controls Car Speed While Driver Takes It Easy p38, Aug.24

TELE-Beam Industries

The mighty midget, a 5-lb. portable radio transmitter-receiver, developed by company has a 2-watt to 5-watt output transmitter # p178, Jul.13

TELEPHONES

A telephone-whistle service is now offered by Bell Telephone of Pa. # p162, Jul.20

Solar Cell Is Ready For Commercial Jobs (with illus) p66, Jul.20

A second transatlantic telephone cable will be laid and put into operation during 1959 # p102, Aug.3

Wage Hike in Phone Installers' Strike, But Final Ratification of Pact Is Uncertain p161, Sep.28

Bell's Numeral Reader Speeds Telephone Billing p117, Dec.28

TV's invasion of the telephone call is a lot nearer, according to GE # p38, Dec.28

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An automatic volume control for regulating TV sets when a telephone is in use is made by Carloma Corp. # p58, Jul.6

Celler Seeks Law to Ban Quantity Discounts to Advertisers p63, Jul.6

A Break-Through to Wall TV: Sylvania combines lighting and electronics to produce images on flat panels (with illus) p174, Jul.13

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Admiral is now including a more versatile remote control unit in its higher-priced TV-radio-phonograph combinations # p80, Jul.27

Be sure your portable TV set provides for "grounding" # p142, Jul.27

Three-dimensional color TV has arrived—at least for the remote-control servicing of retractors # p78, Jul.27

Retailers Are Slow to Adopt TV As the Perfect Advertising Medium p81, Aug.10

Live TV from the U.S. will be extended to Cuba # p36, Aug.17

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